



Tuesday December 6, 2022

P&O Cruises to name Arvia in world-first beachside event

P&O Cruises will officially name its newest ship Arvia in a spectacular beachside ceremony in Barbados on Thursday March 16, 2023.

The event, which will include some of Britain's most contemporary, popular performers and presenters, will be broadcast live online to a global audience.

P&O Cruises president Paul Ludlow said: "We always aim to do things differently, to create stand out and memorable moments for our current and future guests.

"Arvia, which will be delivered in December, will spend her first season sailing in the Caribbean so it is fitting that we mark her naming in one of our favourite ports of call with a week of celebratory performances and experiences on board.

"This naming event, which has never been done before, will showcase our extraordinary new ship Arvia, the beauty of Barbados and will include some very special surprises.

"The ship will be anchored off one of the island's most stunning beaches so the audience at home will be able to see both the striking new interior design of the ship as well as the performances and events taking place on the shore. It will be an unmissable event."

Prime Minister of Barbados, The Honourable Mia Amor Mottley said: "I want to thank P&O Cruises for choosing Barbados as the location for this unique event. Barbados continues to share a rich relationship with our sea and tourism, and the cruise industry has been of vital importance to our island and our economy."

"I am delighted that Barbados can be that place that continues to bring more "firsts" to the world, and through this beachside ceremony, give thousands of people the opportunity to see a glimpse of what we have to offer to visitors."

The naming event will take place during a 14/7 night Caribbean cruise (K305A/K305C) and is available to book on www.pocruises.com or through a travel agent or by calling 03453 555 111

Details of how to watch the naming event live online will be announced nearer the time.

Ends

Press pictures - <https://www.pocruisespresspictures.com/>

About P&O Cruises

P&O Cruises is Britain's favourite cruise line, welcoming guests to experience holidays with a blend of discovery, choice, relaxation and exceptional service catered towards British tastes. The fleet of seven ships each have their own appeal from family friendly or exclusively for adults.

With over 200 destinations worldwide, P&O Cruises Itineraries are carefully curated to inspire discovery, and are varied to suit newcomers and experienced guests alike. With a wide choice of holidays from two days to three months there is something for everyone.

Arvia will join the P&O Cruises fleet in December 2022 as its second LNG-powered, Excel-class ship offering a Caribbean maiden season of fly-cruise holidays from homeport Barbados.

Arvia, meaning "from the seashore," is an innovative and future-focused ship and the latest evolution in the P&O Cruises experience, embodying the newest trends in travel, dining and entertainment to offer varied and contemporary holidays.

The ship boasts a unique SkyDome with a retractable glass roof and 16 guest decks, and will feature the first Altitude Skywalk high ropes experience, the tropical-themed Altitude Minigolf, the Altitude Splash Valley aquazone, an outdoor Sports Arena, swim-up bar and infinity pool. It will also offer guests several new dining options such as Green & Co feat. Mizuhana, Ocean Studios cinema, extensive shopping, and the Oasis Spa and Health Club.

The company is part of Carnival Corporation & PLC (NYSE/LSE: CCL; NYSE:CUK).

Included in the cost of a P&O Cruises holiday

P&O Cruises offers unbeatable value with so much included, including accommodation, full board meals, pools and entertainment (theatre shows, headline performers, live bands, comedy and first run films), as well as supervised round-the-clock complimentary children's clubs on our family-friendly ships. Shore experiences and drinks can also be pre-purchased in pounds avoiding any currency exchange fluctuations.

Pay Monthly

Guests can spread the cost of their holiday with monthly payments, at no extra cost, when booking directly with P&O Cruises.

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